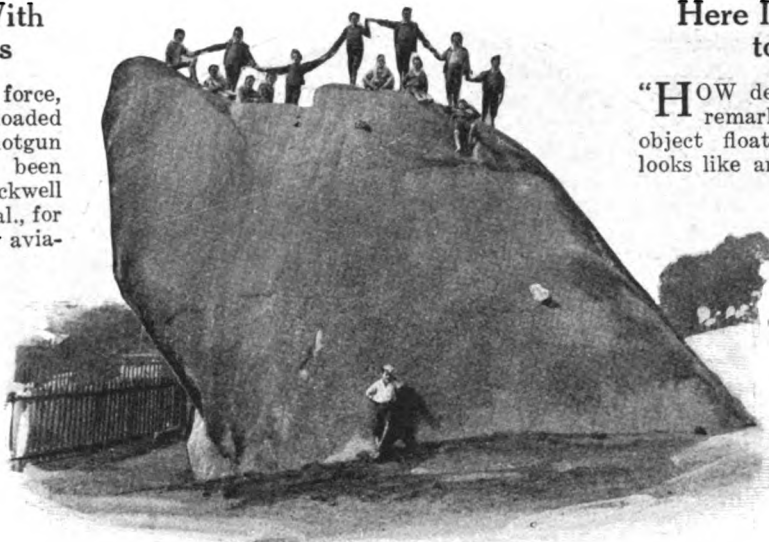


### Training Aviators With Terra Cotta Bombs

**B**OMBS of low explosive force, made of terra cotta, and loaded with black powder and shotgun ammunition, have recently been brought into service at Rockwell Aviation Field, San Diego, Cal., for training United States military aviators.

These practice bombs have little destructive force. They are loaded with just enough explosive to burst upon striking the ground, producing a dense column of smoke that enables aviators flying as high as 20,000 feet to observe their contact.



### Here Is Still Another Way to Fool the Fish

**"H**OW delicious that looks!" Mr. Fish remarks when he sees an attractive object floating by. Indeed, it almost looks like another fish, one just the right size for a good meal. So Mr. Fish makes a lively leap toward his victim. He takes a big gulp, and lo! he is caught upon the metal hook that dangles below the colored body of the "fish."

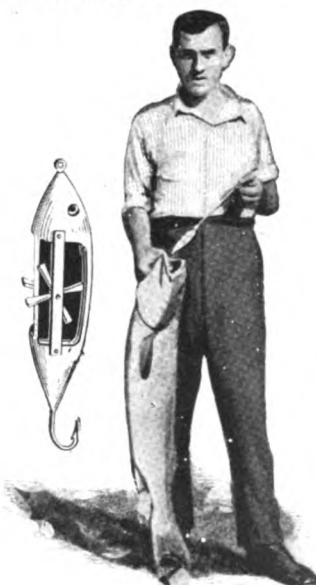
This artificial bait has two revolving propellers. As the line drags it on the water these little wheels turn, and give the object a semblance of life.



### Sliding Down the Neck of Dog's Head Rock

**S**NOW is unknown in western Australia, but the boys of Albany, a seaport on the southern end of Australia's most westerly state, have in their town a slide and natural curiosity combined which helps make up for the lack. It is a huge rock, called Dog's Head from its remarkable resemblance to the head of a great mastiff. The height of the head is about twenty feet, and the length of the head from the tip of the nose to the base of the neck is thirty feet. It is the neck that the Albany youngsters use as a slide.

The rock shows signs of having been worn away by water action in earlier geologic periods, and later erosions completed the work. In the picture the boy's cap has fallen into the right spot to give a realistic appearance of an eye.



### Bidding by Push-Buttons at Auctions

**T**HE bustle and noise attending an auction do not meet the approval of the easy-going Dutchman, so in Holland there is a quiet electrical method of conducting auctions. Every bidder receives a number, and must take a seat marked with the same number. On the stand of the auctioneer is a dial with a pointer indicating prices of the sale. The tablet bears as many numbers as there are seats in the hall, and each number is electrically connected with the seat carrying the corresponding number.

When the prospective purchaser sees a price to his liking on the dial, he presses a button on his chair and the pointer stops.

### It Pays to Advertise—Proved Again

**A**NYONE who doubts the value of advertising, take heed! A German who owned a cigar store found business very dull; whereupon he covered the entire front of his store with cigar-boxes. Immediately his business increased enormously.

He had to hire extra help in order to handle the crowd. Hardly a cigar smoker in town could resist the appeal of the empty boxes; that town, by the way, was Bremen.

Recently the owner of a drug store filled his show-case with powder-puffs because he had too many in stock: there were several new powder-puffs in action that night. It proves again the power of suggestion and how it pays to advertise.

